

Agility Care Integrity Excellence Collaboration Trust Respect



Tata Power-Distribution: Application for Distribution License Case No 90 of 2014- Technical Validation Session No 2

23rd April 2014







Trust Respect
Direction of the Hon'ble Commission
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auring IVS held on 17.04.2014
during TVS held on 17.04.2014





- Tata Power to present the Change in their Demography of consumers over the past few years
- 2. Tata Power to provide details of Consumer Mix expected by Tata Power-D in the future
- 3. Tata Power to substantiate the Network Readiness to serve the above consumer mix.
- 4. Any other suggestions and views from Tata Power



Ethics Safety Diligence Respect
Change in Consumer Demography of Tata Power (Past

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Change in Consumer Demography of Tata Power



Share of 0-300 residential consumers in Tata Power's consumer mix has increased at a CAGR of 79% from FY 2009-10 and is the largest contributor to the growth of Tata Power-D's consumer base

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Consumer Mix	FY 2009-10	FY 2010-11	FY 2011-12	FY 2012-13	FY 2013-14	FY 2014-15 -
						Est.
Number of Consumers						
0-300 Residential Consumers	28297	102619	168860	235116	366236	527236
Other Residential Consumers	12038	5207	62321	86741	78786	9008
Commercial Consumers	7639	20492	37519	43802	41272	8553
Industrial Consumers	3194	5665	7146	7422	6475	1743
Railway	1	1	1	1	1	1
Total	51169	133984	275847	373082	492770	546541

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Change in Consumer Demography – Year wise incremental Sales Mix





						Incremen	tal Sales			_	
Consumer Category	FY 2008-09	FY 200	9-10	FY 201	0-11	FY 201	1-12	FY 201	2-13	FY 201	3-14
		MUs	%	MUs	%	MUs	%	MUs	%	MUs	%
0-300 Residential Consumers	46.68	11.93	2%	118.19	7%	340.69	24%	215.38	29%	210.35	81%
Other Residential Consumers	32.41	12.31	2%	112.15	7%	182.51	13%	119.37	16%	6.99	3%
Commercial Consumers	557.96	256.37	50%	935.85	55%	543.76	38%	291.38	39%	(182.80)	-71%
Industrial Consumers	714.11	232.47	45%	545.79	32%	357.14	25%	100.65	13%	(122.48)	-47%
Railway	823.80	0.12	0%	(2.79)	0%	9.64	1%	22.15	3%	41.48	16%

- Incremental Sales is the change is sales as compared to the previous year

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0-300 Residential sales contribution to incremental sales has moved from 2% to 81% during the period from FY 2009-10 to FY 2013-14



	Care ty
Consumer	Mix expected in the
	Business Plan





Expected Consumer Mix Details

					Lakhs
Consumer	Residentia	l Consumers	Commorcial	Inductrial	Total
Consumer	0-300	Others		muustriai	IUtai
Existing Consumers	3.55	0.78	0.41	0.06	4.81
New Consumers Mumbai Suburbs	7.38	0.08	-0.31	-0.04	7.11
New Consumers South Mumbai	0.69	0.10	0.29	0.01	1.09
Estimated Consumers	11.61	0.97	0.39	0.03	13.01

Based on present tariff trend

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Conclusion – Change in Consumer Mix over the period



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Low end consumers numbers are expected to increase significantly from 61% to 89% of the total consumers numbers.

Conclusion – Change in Sales Mix over the period

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Low end consumers sales are expected to contribute 33% of the total sales in 2018-19.

Change in Sales Mix – without Legacy Bulk Sales

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Sales Mix further in favour of low end if "legacy Bulk Sales are excluded

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Network Readiness & Rollout to serve expected number of Consumers	

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Network Rollout Plan is towards development of Network backbone .

Distribution License: Network Rollout

Particulars (DSS)	FY 2014- 15	FY 2015- 16	FY 2016- 17	FY 2017- 18	FY 2018- 19	Total	Beyond FY 2018- 19	Grand Total
South Mumbai		1	2	1	1	5	6	11
North Mumbai	4	2	2	1	2	11	7	18
Chene Versova				1		1	0	1
Total	4	3	4	3	3	17	13	30

Note: For North Mumbai the DSS addition is likely to be enhanced to 2 after due diligence in FY 2017-18

• The DSS shown in the figures are places where land has been identified.

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Network Potential to cater to Consumers by FY 2018-19 – Northern Suburbs

Ward	Installed Capacity (MVA)	Available Capacity for meeting the load of prospective consumers(MVA)	Potential Consumers	Mira Bhayander Municipal
Mira Bhayander	55	51	72963	
P North	68	55	78346	Y HISTORY
R Central	81	69	99137	R North Ward
R North	31	31	44251	R North Ward

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Network Potential to cater to Consumers by FY 2018-19 – Central Suburbs

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Network Potential to cater to Consumers by FY 2018-19 – Central & Western Suburbs

Ward	Installed Capacity (MVA)	Available Capacity for meeting the load of prospective consumers(MVA)	Potential I Consumers	EXPTICA
H East	36	31	43857	K West Ward
H West	3	3	3816	Oberal JVLR
K East	175	146	208336	A CALL CALL
K West	71	64	91227	Propert Plot

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Network Potential to cater to Consumers by FY 2018-19 – South Mumbai

Ward	Installed	Available Capacity	Potential	
	Capacity (MVA)	for meeting the load	Consumers	
		of prospective		
		consumers(MVA)		
A	24	24	34286	
В	24	24	34286	
D	24	24	34286	
E	33	32	46081	
F North	2	2	2143	
F South	61	60	85031	

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Additions in FY 2014-15

	EXISTING DSS	FY 15
1	MIRA	
2	DAHISAR	
3	ESSELWORLD	
4	VASANT UTSAV	
5	MALAD	
6	MINDSPACE	
7	VERSOVA	
8	RESERVIOR PLOT	
9	POCKET 10	
10	HIRANANDANI	
11	SUPREME	
12	GODREJ	
13	AIRPORT 1	
14	AIRPORT 2	
15	AIRPORT 3	
16	вкс	
17	BANDRA PUMPING	
18	VRINDAVAN	
19	MARKET CITY	
20	ARYOGANIDHI	
21	CHEMBUR –RCF	
22	RAHEJA REFLECTION	
23	NESCO	
24	ADDRESS	
25	AKRUTI	
26	KILLICK NIXON	
27	PAREL	
28		OBERIO JVLR
29		SURESHWARI
30		SEEPZ ++
31		DSS 4

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Additions in FY 2015-16

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Additions in FY 2016-17

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Additions in FY 2017-18

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Additions in FY 2018-19

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Network Potential to cater to Consumers by FY

Ward	Potential Higher prop	
	Consumers	of Slums
A	0.34	
В	0.34	
D	0.34	
E	0.46	
F North	0.02	Slum
F South	0.85	Slum
G North	0.09	Slum
G South	1.20	
H East	0.44	
H West	0.04	
K East	2.08	Slum
K West	0.91	Slum
L	0.86	Slum
M East	0.26	Slum
M West	0.04	Slum
Mira Bhayander	0.73	
Ν	0.69	Slum
P North	0.78	Slum
P South	1.47	Slum
R Central	0.99	
R North	0.44	
R South	0.71	
S	0.48	
Grand Total	14.58	
Grand Total - Slum Dominated	8.067	

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Network capacity (potential consumers) = 14.58 Lakhs

Network capacity (potential consumers) in Slum dominated areas = 8.06 Lakhs

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Current capacity of network has been put based upon the identified space for network. This Capacity will increase further as additional space is identified

Expected additions

Particulars	FY 2014-15	FY 2015-16	FY 2016-17	FY 2017-18	FY 2018-19	Average
DSS (no.)	4	3	4	3	3	3
33 kV cable (km)	60	45	60	45	45	51
11 kV cable (km)	128	96	128	96	96	109
CSS (no.)	96	72	96	72	72	82
LT Feeder (km)	480	360	480	360	360	408

Tata Power has achieved the following in FY 2013-14

Commissioned 6 DSS and 85 CSS

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Laid HT network of 266 kms and LT network of 336 kms

Conclusions on Network Rollout

- Tata Power is creating capacity to serve more than 14 lakh consumers by FY 2018-19 which is about 1/3rd the current total consumer base of Mumbai.
- Out of 14 lakh potential consumer network capacity, more than 8 lakh network capacity would be around the slum dominated areas
- Tata Power proposes to have its backbone network spread across its entire license area.

Difficultie	s in consumer a	cquisition
	and plans t	o address

Difficulties in laying backbone network

Difficulties in connecting new consumers to Tata

Power's wires

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Space Constraints planned to be mitigated by

technology interventions

Plan A (Space available)	Plan A (Space available) Plan B (Limited Space available)				
	DSS	\rightarrow			
 Conventional DSS 	• 3 tier DSS • E House	 Inclusion of DSS in 25 year MCGM Development Plan and Procuring DSS space at market price 			
	CSS				
Conventional CSS	• HVDS & Pole Mounted CSS	 CSS over Public Spaces – Toilets, Parking, etc. Underground CSS 			
Meter Installation					
• Meter Room	Weather Proof Meter Panel	• Split Metering			
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	Care Integrity aboration	
Difficul and assist	ies in consumer acquisition ance requested from MERC	

Request for intervention of the Hon'ble Commission

Consumer Related

- No formal application required for existing Tata Power's consumers to shift to Tata Power's wires
- Waiver of Service Connection Charges for existing consumers to shift to Tata Power's wires – Tata Power has already filed an application with the Hon'ble Commission
- > Enable Mumbai consumers across categories to exercise their choice of utility.

Transmission Outlets

Augmentation of distribution network in Mumbai Suburbs requires feed from Transmission outlets. Tata Power is following up with STU and both transmission utilities.

DSS

- Tata Power has already requested MCGM ward officers to provide for DSS/CSS space over common public area like toilets, parking spaces, etc.
- Hon'ble Commission may also request MCGM to draft a policy for fixing charges to support such utilisation of public spaces

CSS

Lease Charges for spare capacity allocation of CSS may be determined for cross usage by any other utility. This will resolve the space constraints experienced for CSS

Cable Laying

Separate cell of MCGM for permission for excavation

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Thank You - Lighting up Lives!

<text>

Arogya Nidhi - K (W) Dahisar - R (N) Kurla LBS - L, N Mira Bhayander - R (C), R (N) Malad BMC Lagoon - P(N) Vrindavan - N, M

Mindspace - P (S), P (N) Saki - K (E), L Trombay - M Vasantotsav - T#, R (S), R (N) Mankhurd Chembur - N # - Part of the ward Cluster Name - Municipal Ward No.

All Residential Consumers with an average monthly consumption of 300 units & below can avail of the **LOWESTTARIFF.**

Above identified space will be kept small & tidy.

Please write to switchover@tatapower.com / The Head - Customer Acquisition, Distribution Customer Services, Tata Power, Technopolis Knowledge Park, Mahakali Caves Road, Chakala, Andheri (E), Mumbai - 400 093 Or CALL: 1-800-209-5161

We will establish immediate contact and our engineers will visit your location for further steps required.

100 YEARS OF TRUST & ROBUST SERVICE

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<text>

आरोग्य निधी - के (डब्ल्यू)	दहिसर - आर (एन)	कुर्ला एलबीएस- एल, एन	मीरा भाईंदर - आर (सी), आर (एन)	मालाड बीएमसी लागून - पी (एन)	वृंदावन - एन, एम
माइंडस्पेस - पी (एस), पी (एन)	साकी - के (ई), एल	ट्रॉम्बे - एम	वसंतोत्सव - टी#, आर (एस), आर (एन)	मानखुर्द चेंबूर - एन	# - वॉर्डचा भाग
managed and sufficiency with store					

सर्व निवासी ग्राहक, ज्यांचा सरासरी मासिक खप ३०० युनिटस् किंवा त्यापेक्षा कमी आहे, ते किमान वीज दराचा लाभ घेऊ शकतात.

सदर जागा छोटी व नीटनेटकी राखली जाईल.

निश्चित करायची आहे

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कृपया switchover@tatapower.com वर ई-मेल पाठवा/किंवा प्रमुख - कस्टमर एक्विझ्रिशन, डिस्ट्रीब्युशन कस्टमर सर्व्हिसेस, टाटा पॉवर, टेक्नोपोलिस नॉलेज पार्क, महाकाली केव्ज रोड, चकाला, अंधेरी (पूर्व), मुंबई-४०००९३ वर लिहुन पाठवा किंवा कॉल करा - १-८००-२०९-५१६१ आफ्री तमव्याशी तकाळ संपर्क साथ आणि आमचे इंजिनियर्स पूर्वाल आवश्यक कर्तीकरिता तुमच्या भेटीस येतील.

१०० वर्षांपासून विश्वासाची आणि सुदृढ सेवा

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Advertisements requesting for space from consumers has been placed in English, Hindi & Marathi dailies

Technology Initiatives – DSS and CSS

3 – Tier DSS

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Bank of Distribution transformers on pole

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E House

HVDS

Technology Initiatives – Overcoming Meter Panel installation challenges

Meter to be installed DT

Display in Consumer Premises

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Weather proof Panel

